

RootAccess reduces risk, reduces costs for customers

Company now offers cloud based, agentless Backup & Recovery services

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OAKBROK, IL (August 12, 2012) - RootAccess, LLC is happy to announce the addition of Backup & Recovery services to their product lineup. Partnering with the Asigra platform, this solution is leading the industry in security, scalability and its flexibility to be able to support everything from mobile phones to entire data centers. Adding Backup & Recovery to the RootAccess' products solidifies their position as the go-to source for a complete IT solutions provider.

CEO Eric Wince states, *"Businesses face more challenges than ever when it comes to protecting and backing up their data. Getting businesses to routinely perform a backup, exponential data growth and changing business requirements have always been issues, but on top of that, more companies are using cloud-based applications, deploying or adopting virtualized environments and allowing their end users to utilize mobile devices such as laptops and smartphones. The IT landscape for many organizations has become so complex, which drives the need for increased assurance that data can be recovered from anywhere at any time."*

Launched in 2009, RootAccess, LLC is an enterprise-class provider of a full range of IT services, including public and private cloud infrastructure and managed hosting. The addition of Backup & Recovery services fits perfectly into their mission to enable businesses to accelerate growth and scale operations while controlling costs and reducing IT infrastructure.

Not only does this platform reduce risk and cost, but its security and flexibility is something sure to catch the eye of RootAccess customers. Wince believes its agentless technology is what sets it apart. *"Our new Cloud Backup and Recovery service takes the manual process out of the equation and guarantees automatic immediate backup over the internet to our secure data centers through proprietary encryption technology. Our new backup product helps companies address core backup requirements in order to better protect their data."*

This agentless platform is less intensive and disruptive than traditional methods and offers the next generation of backup and recovery as a service. It offers end to end enterprise protection and restores customer data within minutes, meaning that the risk of being unable to recover data in the event of a data loss is virtually erased.

Founded in 2009, RootAccess is an enterprise class IaaS provider that offers cloud and managed hosting solutions. Headquartered in Chicago, IL, with operations in Oak Brook Terrace and New York, NY, RootAccess supports eCommerce developers, financial service companies, web hosting providers and numerous others that depend on RootAccess' high-availability, business critical enterprise-class hosting environments.